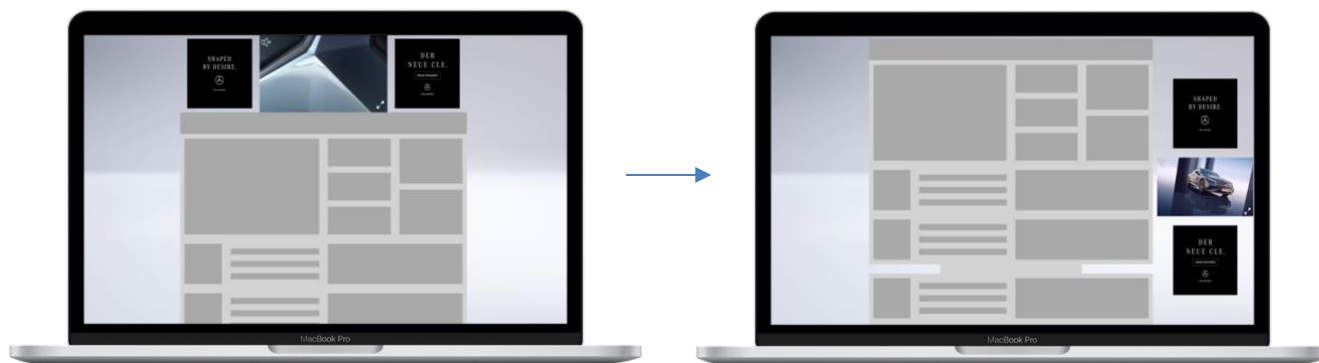


Specifications Desktop Video Wall

The video wall is an advertising medium that is played above and around the content. The video is placed centrally above the content, the background is formed by a strongly soft-drawn version of the video. Graphic elements can be placed around the content.



[Demo Link](#)

Desktop Video Wall			
component	format	size	comment
Background Ad	JPG/PSD	1920x1080 Pixel	No Key-Visuals Not responsive
2x Cube Images	JPEG/PNG/PSD/GIF	1000x1000 Pixel	These are placed to the left and right of the video
Video	MOV/AVI/MP4	16:9	No weight restriction

Trackings

- Click Command
- Impression Pixel
- VAST-Tag -> Video must still be delivered physically as an MP4 file.

We recommend a video length of up to 30 seconds.

The material must be delivered at least 5 working days before the start of the campaign.

contact: service@publica4.com